



**SAHNAMA**





## Company Overview

Having decades of experience and brilliant history, Shahnama Trading Company has long been actively working in producing and supplying a wide range of ceramic tiles in the Middle East. Using the latest technology and committed personnel, Shahnama Trading Company has managed to offer its products in international markets as a leading company in the field of ceramic tiles. Our company has gained popularity among our customers by providing a wide range of unique services such as producing various and high-quality products in different designs and colors as well as delivering the orders in the shortest possible time. Relying upon committed and efficient human resources, Shahnama Trading Company identifies the market needs and produces products that meet the needs of the world and offers them in the markets.





## Business Description

Ceramic tiles are one of the most valuable materials widely used inside and outside the building. These products are very popular among contractors, mass producers and the general public due to their high strength, durability, waterproofness, etc. Today, due to the growing population of the world and the need to provide housing, the construction industry has expanded. Therefore, the need to produce a variety of building materials, including ceramic tiles, has increased, and many countries in the world have begun to launch production lines of ceramic tiles, among which China is the largest producer in this field worldwide. India, Spain and Brazil are the next largest producers of these products worldwide.



## Vision and Values

Shahnama Trading Company intends to become the most reputable manufacturer and exporter of ceramic tiles worldwide by producing various products and increasing the quantity and quality of its products. The values of Shahnama Trading Company include:

- Protecting the environment
- Observing all international standards
- Honest interaction with all customers and stakeholders
- Paying attention to the company's human resources is the most important element of the organization





## Mission and Targets

Our primary mission at Shahnama Trading Company is to produce quality products according to international standards to gain our customers' trust and satisfaction worldwide. In doing so and according to the company's vision document, we have prepared and edited goals that are as follows:

- Continuous monitoring of all production stages to ensure the health of products
- Emphasizing equipment and technology development based on global developments
- Empowering human resources and improving productivity indicators
- Increasing the company's position in global markets
- Having a successful presence in the region to enhance the level of exports
- Creating an integrated network for sales and marketing
- Providing quality products to gain more market share



## Message from the CEO

Today, the business world is based on creativity, innovation, and customer satisfaction. In this regard, Shahnama Trading Company has managed to produce high-quality products and meet the needs of traders and merchants by putting this principle at the forefront and relying upon the experiences of efficient managers as well as committed and energetic personnel, and become the top brand manufacturer and exporter of ceramic tiles in the Middle East. The company considers respect for customers' tastes as one of its main pillars and, while respecting the company's values, strives to meet customer needs and improve the quality and quantity of its products. Finally, we hope to become one of the top brands in this field worldwide by taking a step towards development.



## Products and Services

- Different types of ceramics and tiles





## Services

- Assuring the quality of products
- Sending technical product catalogs via social networks and email
- Free-of-charge consultation to make the best and most cost-effective purchase



## Delivery and Payment

Considering that the Middle East provides access to a diverse range of transportation routes, including rail, sea, land, and air, Shahnama Trading Company exports its products to different countries easily, conveniently, and promptly. Foreign customers can always discuss the issue with our experts if they need a specific route to transfer goods. Due to having multiple foreign currency accounts under the company name and natural persons approved by the company, we suggest telegraphic transfer. You can also discuss your desired payment method with our experts.



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